

Interview Questions

Demographic

1. What is your field of study?

Understanding User Behavior and Needs:

2. Do you prefer connecting with people in person or online?
3. How much time of your week do you invest in connecting and networking with professionals from your field (Physical or Online)?
4. What challenges have you faced in networking or connecting with professionals in your industry, especially in your local area?
5. How motivated are you to connect with a person who requires your help or assistance?
6. Does the location of the person you are connecting with matter to you?

Exploring Current Methods of Connection:

7. Can you walk me through the process you currently follow to connect with professionals in your vicinity? Are there any specific apps or platforms you rely on for this purpose?
8. How do you find people?
9. How do you typically initiate conversations or interactions with professionals on the platforms you use for networking?
10. Could you describe a recent experience when you needed to connect with professionals in your field? How did you go about it?

Expectations from a Professional Networking App:

11. What features or functionalities do you believe would be most beneficial in a professional networking app that focuses on connecting individuals within the same vicinity?
12. Would you be willing to pay for a premium/subscription version of any particular app if it satisfies all your needs?
13. Can you provide examples of apps you find well-designed in this regard?

Information sharing on the App:

14. Would you be comfortable with sharing your information such as resume, contact information etc on the app? Since anyone on the app who comes across your profile will see it.

Feedback:

15. Would you be interested in using a professional networking app with an interface inspired by a dating app?
16. How open are you to participating in beta testing of the prototype of this app in the future?